

Promotional Products

Where Profits Keep Coming Back to You



Better Business Returns

Contents Promotional Products

Custom promotional products are a great way to:

- increase employee retention
- target new customers
- increase company awareness.



Bags	12
Balloons	13
Buttons	13
Bumper Stickers	13
Calendars	6-7
Cups	9
Golf	14
Java Jackets	9
Magnets	16
Mouse Pads	7
Mugs	10-11
Napkins	8
Ordering Information	15
Pencils	2
Pens	3-5
Post-it® Notes	14
Souvenir Cups	11
Water Bottles	11

©2007 BSG (U.S.), Inc. All Rights Reserved

Pencil

Style	Item Number	Imprint	500	1000	2500	5000	10,000
Solid	BK7-VPP-BPS	1 Color	0.33	0.28	0.25	0.24	0.23
	Each Add'l Color	Max. 2	0.12	0.12	0.12	0.12	0.12
Neon	BK7-VPP-BPN	1 Color	0.33	0.28	0.25	0.24	0.23
	Each Add'l Color	Max. 2	0.12	0.12	0.12	0.12	0.12

(T) Prices Effective April 2007

Price Per Pencil

Imprint Area: 4" x 3/4"

Stock: Lightweight wood barrel, #2 graphite lead

Layout: Imprints will be placed toward eraser end of barrel.

Imprint Color: Black, White, Yellow, Navy, Purple, Green, Brown, Orange, Reflex Blue, Burgundy, Teal, Charcoal, Red, Pink, Process Blue, Maroon, Forest Green, Cream, Metallic Silver, Metallic Gold, Metallic Copper, Metallic Green, Metallic Magenta, or Metallic Blue

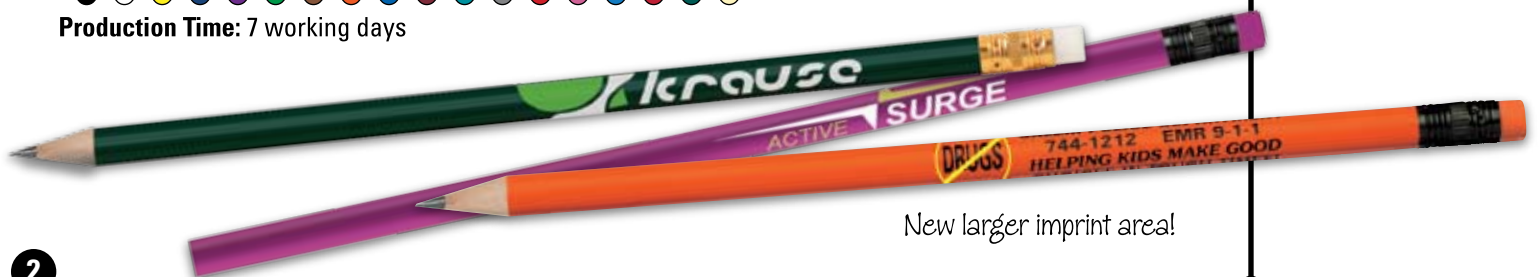


Production Time: 7 working days

Solid Barrel Colors: White, Red, Blue, Green, Yellow, Black, Navy, Orange, Silver, Purple
Ferrule: Gold
Eraser: White

Neon Barrel Colors: Neon Pink, Neon Purple, Neon Yellow, Neon Orange, Neon Green
Ferrule: Black
Eraser: Matches Barrel Color

Be in the Loop.
Get your profits in writing with Bic®!



New larger imprint area!



Item Number	Imprint	300	500	1000	2500
BK7-VPP-CS	1 Color	0.75	0.65	0.54	0.52
Each Add'l Color	Max. 3	0.12	0.12	0.12	0.12
Clip Imprint	1 Color	0.17	0.17	0.17	0.17

(T) Prices Effective April 2007

Price Per Pen

Imprint Area: 2 1/8" x 3/4"

Ink Color: Medium Point: Black, Blue, or Red

Fine Point: Black or Blue

Tungsten carbide ballpoint

If not specified, medium point black will be used

Barrel Color: White, Silver, Black, Burgundy, Orange, Clear, Green,

Cream, Forest Green, Navy, Purple, Red, Teal, Yellow

Trim Color: White, Black, Burgundy, Orange, Clear, Green, Cream,

Forest Green, Navy, Purple, Red, Teal, Yellow

Imprint Color: Black, White, Yellow, Navy, Purple, Green, Brown,

Orange, Reflex Blue, Burgundy, Teal, Charcoal, Red,

Pink, Process Blue, Maroon, Forest Green, Cream,

Metallic Silver, Metallic Gold, Metallic Copper,

Metallic Green, Metallic Magenta, or Metallic Blue



Production Time: 7 working days

The most popular retractable
in promotional products!



Enjoy 1.2 miles of quality
BIC® writing ink.



BIC® Round Stic® Pens

Item Number	Imprint	500	1000	2500
BK7-VPP-RS	1 Color	0.47	0.42	0.39
Each Add'l Color	Max. 2	0.12	0.12	0.12

(T) Prices Effective April 2007

Price Per Pen

Imprint Area: 2 1/2" x 3/4"

Ink Color: Medium Point: Black, Blue, Red, or Purple

Fine Point: Black or Blue

If no color is specified, medium point black will be used

Barrel Color: White, Silver, Black, Blue, Burgundy, Orange, Clear,

Cream, Forest Green, Green, Navy, Purple, Red, Teal,

Yellow, Pink

Trim Color: White, Black, Blue, Burgundy, Orange, Clear,

Cream, Forest Green, Green, Navy, Purple, Red,

Teal, Yellow, Pink

Imprint Color: Black, White, Yellow, Navy, Purple, Green, Brown,

Orange, Reflex Blue, Burgundy, Teal, Charcoal, Red,

Pink, Process Blue, Maroon, Forest Green, Cream,

Metallic Silver, Metallic Gold, Metallic Copper,

Metallic Green, Metallic Magenta, or Metallic Blue



Production Time: 7 working days



Choose from hundreds of possible color combinations!



Imprint Colors

-  Black
-  White
-  Yellow
-  Navy
-  Purple
-  Green
-  Brown
-  Orange
-  Reflex Blue
-  Burgundy
-  Teal
-  Charcoal
-  Red
-  Pink
-  Process Blue
-  Maroon
-  Forest Green
-  Cream
-  Metallic Silver*

*not available on white barrel

NOTE: Colors may not be exact. Different products and printing processes cause slight variations in final imprint hue. Every effort will be made to match colors as closely as possible. The colors shown throughout this catalog are not intended to match the PANTONE® Color Standards. PANTONE® is a registered trademark of Pantone®, Inc.

Grip Roller® Pen

Item Number	Imprint	300	500	1000	2500
BK7-VPP-GR	1 Color	1.15	1.04	0.98	0.95
Each Add'l Color	Max. 4	0.12	0.12	0.12	0.12
(T) Prices Effective April 2007		Price Per Pen			

Imprint Area: Barrel 1 1/2" x 5/8"; Cap 1 1/2" x 5/8"

Layout: Standard layout is right handed. No screens.
Imprint is on cap unless otherwise specified.

Ink Color: Fine Point .7mm, Black or Blue
Plunger action retractable ballpoint

Barrel and Trim Colors: Black, Burgundy, Charcoal, Forest Green, Light Gray, Navy, White

Imprint Color: If cap or barrel imprint is not specified, the imprint will default to barrel color.

Production Time: 7 working days

New! Soft dimpled rubber grip.

Clic Stic® Grip Pen

Item Number	Imprint	300	500	1000	2500
BK7-VPP-CSCG	1 Color	1.03	0.94	0.88	0.82
Each Add'l Color	Max. 3	0.12	0.12	0.12	0.12
Clip Imprint	1 Color	0.17	0.17	0.17	0.17
(T) Prices Effective April 2007		Price Per Pen			

Imprint Area: Barrel 1 3/4" x 1/2"; Clip 1 1/8" x 5/32"

Layout: Barrel imprints will be placed opposite the clip. No screens.

Ink Color: Medium Point: Black, Blue, or Red Ink
Fine Point: Black or Blue Ink

If not specified, medium point black will be used.

Barrel Color: White

Trim / Grip Color: Purple, Red, Forest Green, Blue, Navy, Black

Production Time: 7 working days

Tri-Stic® Pen

Item Number	Imprint	300	500	1000	2500
BK7-VPP-TS	1 Color	0.84	0.74	0.69	0.67
Clip Imprint	1 Color	0.17	0.17	0.17	0.17
(T) Prices Effective April 2007		Price Per Pen			

Imprint Area: Barrel 3" x 1/4"; Clip 1 1/8" x 5/32"

Layout: One line of copy per side. Copy may be different on each side at no additional charge.
Price includes a 1-color barrel imprint on 3 sides.
No screens.

Ink Color: Medium Point: Black, Blue, or Red
Fine Point: Black or Blue

If not specified, medium point black will be used.

Barrel Color: Cream, Burgundy, Orange, Green, Forest Green, Yellow, Navy, Blue, Purple, Teal, Red, Black, White

Trim Color: Cream, Burgundy, Orange, Green, Forest Green, Yellow, Navy, Blue, Purple, Teal, Red, Black, White

Production Time: 7 working days

Two piece roller with nickel plated clip.

Fast drying ink for clean precise writing.

Textured, non-slip black rubber grip.



Get a grip for comfort and control.



**3 SIDES
3 DIFFERENT
IMPRINTS**

Three sides add impact to your message.



New exclusive design!



Item Number	Imprint	500	1000	2500
BK7-VPP-Y100	1 Color	0.47	0.41	0.37
Clip Imprint	1 Color	0.17	0.17	0.17

(T) Prices Effective April 2007

Price Per Pen

Imprint Area: Barrel 2" x 1/2"; Clip 1 1/8" x 3/16"

Layout: Barrel imprints will be placed opposite the clip.
No screens. One color imprint only.

Ink Color: Medium Point, Black Ink
Plunger action retractable ballpoint

Barrel Color: White

Trim / Grip Color: Red, Green, Blue, Black

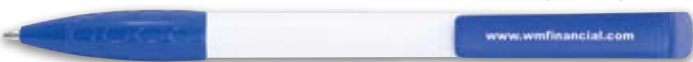
Production Time: 7 working days



Large imprint area.



Plastic non-slip gripping area.



Print on the barrel and the clip!



Trifecta Metal Pens

Standard



Translucent Blue

Deluxe



Style	Item Number	50	100	150	250	500
Standard	BK7-VPP-TRIF	3.97	3.11	2.86	2.67	2.47
Deluxe	BK7-VPP-TRIFD	4.36	3.51	3.28	3.10	2.90

(T) Prices Effective April 2007

Price Per Pen

Imprint Area: Barrel 2" x 1/4"

Layout: 5 lines of type or 2 lines of type with 1 logo;
45 characters per line maximum

Logo Imprint: Add \$32.00 Net

Ink Color: Black or Blue. If not specified, black will be used.

Stock: Standard: click feature, rubber grip, gold trim
Deluxe: twist feature, rubber grip, gold trim

Barrel Color: Standard: Translucent Blue

Deluxe: Blue, Crimson, Bronze, Forest Green, Purple

Imprint Color: Laser-engraved gold

Typestyles: Times Roman, Modern, *Script*

Production Time: 7 working days

Action Pens

Item Number	150	250	500	1,000	2,500
BK7-VPP-59269	1.67	1.39	1.16	1.04	0.97

(T) Prices Effective April 2007

Price Per Pen

Imprint Area: Barrel 1 3/4" x 1/2"

Layout: 4 lines of copy or logo

Logo Imprint: Add \$15.00 Net

Ink Color: Black medium point

Stock: Click feature, screen printed,
rubber grip, silver and black trim

Barrel Color: Pearl red, pearl blue,
pearl green, pearl yellow
or pearl orange

Imprint Color: Black, silver, or white

Production Time: 12 working days



Cantor Metal Pens

Item Number	50	100	150	250	500
BK7-VPP-59261	4.36	3.51	3.28	3.10	2.90

(T) Prices Effective April 2007

Price Per Pen

Imprint Area: Barrel 2 1/4" x 1/4"

Layout: 5 lines of type or 2 lines of type with 1 logo

Logo Imprint: Add \$32.00 Net

Ink Color: Medium Point: Black or Blue Ink
If not specified, black will be used.

Stock: Click feature, rubber grip, gold trim

Barrel Color: Teal, blue, burgundy, forest green

Imprint Color: Laser-engraved gold

Production Time: 7 working days



Appointment Calendars

Scenes Across America
BK7-VWS-SA08

Quantity	50	100	200	300	500	1,000
Price Per Calendar	2.10	1.98	1.81	1.67	1.56	1.44

(T) Prices Effective April 2007

Size: 10½" x 9⅞" closed
10½" x 17⅞" open

Stock: White, stitched

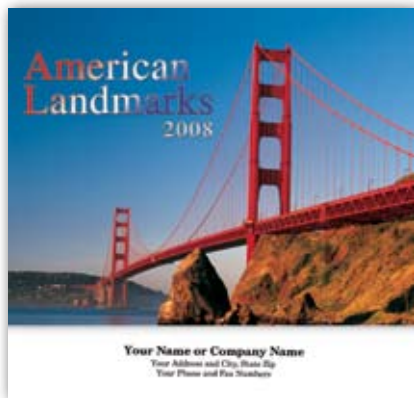
Layout: Only as shown; logos available at cost of \$42.50 (R) supply print ready artwork.

Imprint: Black; maximum of five lines of copy. Approximately 59 characters per line.

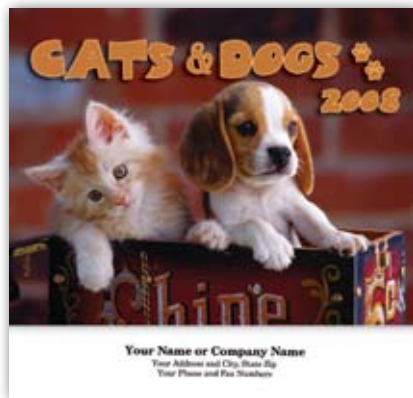
Imprint Area: 9¾" x 1½"

Envelopes: Blank \$18.40 per 50
Printed Flap \$31.65 per 50

Production Time: 7 working days



American Landmarks
BK7-VWS-LM08



Cats & Dogs
BK7-VWS-PT08



Garden Splendor
BK7-VWS-GS08



Murphy's Laws
BK7-VWS-MU08

Desk Calendars

Quantity	50	100	200	300	500	1,000
Price Per Calendar	2.35	2.02	2.02	1.86	1.71	1.60
Blank Envelopes	.08	.08	.08	.08	.08	.08
Printed Envelope Flap	13.30 per 50					

(T) Prices Effective April 2007

Size: 6¼" x 4"

Stock: White

Layout: Only as shown; logos available at cost of \$42.50 (R) supply print ready artwork.

Imprint: Black; maximum of five lines of copy. Approximately 54 characters per line.

Imprint Area: 5¾" x ⅝"

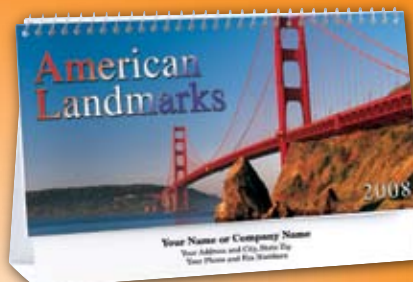
Production Time: 7 working days



Garden Splendor
BK7-VDC-GS08



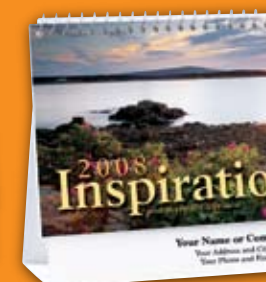
6 Destinations
BK7-VDC-DE08



American Landmarks
BK7-VDC-LM08



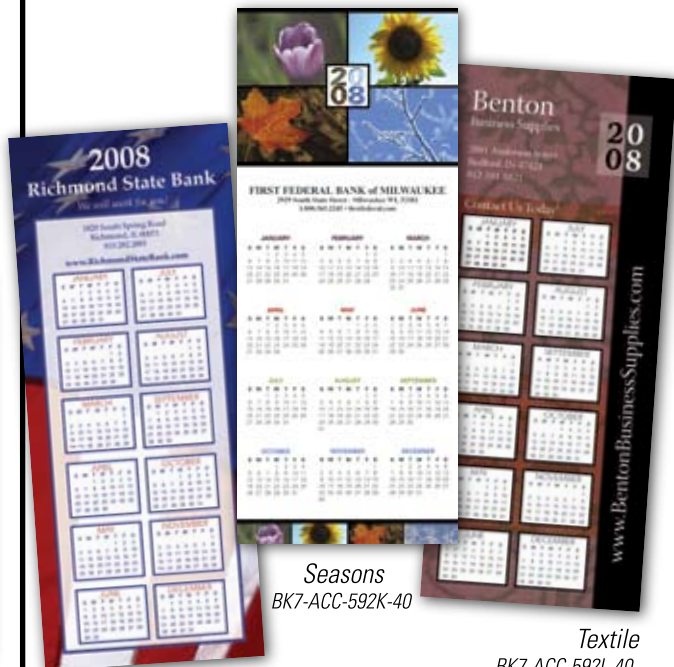
Scenes Across America
BK7-VDC-SA08



Inspirations
BK7-VDC-TR08

Slim Line Calendars

Quantity 50 100 250 500
Price Per Lot 70.70 81.30 109.25 155.95
 (R) Prices Effective April 2007
Size: 3½" x 8½"
Stock: White 12 pt. gloss cover C1S
Layout: Only as shown
 Blank back
Production Time: 5 working days
Free Blank Envelopes



Patriotic
BK7-ACC-592J-40

Seasons
BK7-ACC-592K-40

Textile
BK7-ACC-592L-40

Z-Fold Calendars

Quantity 50 100 250 500 1,000
Price Per Lot 100.45 136.50 244.30 371.10 535.70
 (R) Prices Effective April 2007
Size: 7⅞" x 16⅞" open, z-folded to 7⅞" x 5⅝"
Stock: White 12 pt. gloss cover C1S
 Scored and shipped flat
Layout: Only as shown; Blank back
Production Time: 5 working days
Free Blank Envelopes



Freedom
BK7-ACL-592U-40

Scenic
BK7-ACL-592W-40

Nature
BK7-ACL-592X-40

Mouse Pads

Size	Thickness	Item Number	250	500	1000	2,500	5,000
7½" x 8½"	⅛"	BK7-VMP-FR118	4.42	4.31	4.25	4.22	4.21
	¼"	BK7-VMP-FR114	4.89	4.78	4.73	4.70	4.68
8" x 9½"	⅛"	BK7-VMP-FR218	4.73	4.62	4.57	4.54	4.52
	¼"	BK7-VMP-FR214	5.39	5.28	5.23	5.20	5.19
8" Round	⅛"	BK7-VMP-FR318	4.04	3.93	3.88	3.85	3.84
	¼"	BK7-VMP-FR314	4.45	4.35	4.29	4.26	4.25

(T) Prices Effective April 2007 Price Per Mouse Pad

Mouse pads are subject to 10% over/under run. We will bill you accordingly.

Stock: White firm surface
Layout: Supply print ready artwork;
 Art must extend ¼" beyond size of pad.
 Unless specified, the default orientation is portrait.
Production Time: 7 working days

Free
Full Color
Process
Imprint





Napkins

Size	Color	Imprint	500	1,000	2,500	5,000	Add'l 500
Beverage	White	Ink	112.50	159.00	329.00	569.00	56.90
		Foil	187.50	249.00	459.00	799.00	79.90
	Color	Ink	129.00	179.00	369.00	679.00	67.90
		Foil	199.00	259.00	489.00	859.00	85.90
Luncheon	White	Ink	127.00	179.00	359.00	659.00	65.90
		Foil	202.00	269.00	489.00	889.00	88.90
	Color	Ink	143.50	199.00	399.00	769.00	76.90
		Foil	218.50	289.00	529.00	999.00	99.90

(R) Prices Effective April 2007

Price Per Lot

Price One Color Imprint
Two Color Imprint available. Call for quote.

Item Dimensions: Beverage 4¾" x 4¾"; Luncheon 6½" x 6½"

Imprint Area: Beverage 3½" x 3½"; Luncheon 4" x 4"

Stock: Soft 3-ply

Napkin Colors: Black, Hunter, Ecu, Purple, Royal Blue, Claret, White, Wine

Ink Colors: Burgundy, Dark Blue, Black, Grey, Teal, Red, Green, Brown, Navy, Hunter



Foil Colors: Metallic: Gold, Silver, Red, Blue, Hunter, Copper

Non-Metallic: White, Black and Burgundy



Special inks and foils available for an additional charge. Call for quote.

Production Time: 5 working days

Beverage Item Number

Black	BK7-VSB-BK
Hunter	BK7-VSB-HG
Ecu	BK7-VSB-EC
Purple	BK7-VSB-PR
Royal Blue	BK7-VSB-RB
Claret	BK7-VSB-CL
White	BK7-VSB-WH
Wine	BK7-VSB-WN

Luncheon Item Number

Black	BK7-VSL-BK
Hunter	BK7-VSL-HG
Ecu	BK7-VSL-EC
Purple	BK7-VSL-PR
Royal Blue	BK7-VSL-RB
Claret	BK7-VSL-CL
White	BK7-VSL-WH
Wine	BK7-VSL-WN

Serve the
Right
Impression!



Java Jackets

Size	Color	Item Number	100	200	300	400	500	1,000	2,500	5,000
Small	White	BK7-VJJ-JJ03	1.19	0.73	0.58	0.50	0.45	0.36	0.31	0.29
	Kraft	BK7-VJJ-JJ04	1.19	0.73	0.58	0.50	0.45	0.36	0.31	0.29
Large	White	BK7-VJJ-JJ01	1.19	0.73	0.58	0.50	0.45	0.36	0.31	0.29
	Kraft	BK7-VJJ-JJ02	1.19	0.73	0.58	0.50	0.45	0.36	0.31	0.29

(T) Prices Effective April 2007

Price Per Piece - One Color Imprint

Imprint Area: Small 1½" x 3"; Large 2" x 3½"
 Unless specified, image will be enlarged or reduced proportionately to fit within these areas.

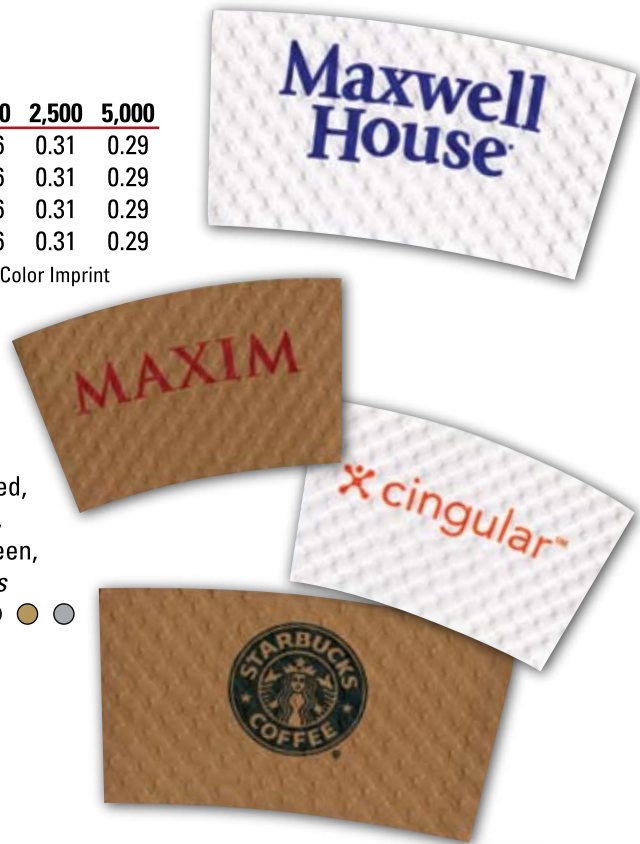
Stock: Insulated

Jacket Colors: White or Kraft

Ink Colors: Black, White, Yellow, Orange, Warm Red, Red, Rubine Red, Maroon, Pink, Rhodamine Red, Light Blue, Process Blue, Medium Blue, Reflex Blue, Navy Blue, Green, Hunter Green, Purple, Violet, Brown, *Gold or *Silver *Flat Metallic Inks



Production Time: 10 working days



Styrofoam and Paper Cups

Size	Color	Item Number	100	200	300	400	500	1,000	2,500	5,000
8 oz.	Foam	BK7-VFC-88ST	1.14	0.68	0.53	0.45	0.41	0.32	0.26	0.24
	Paper	BK7-VFC-702*	1.23	0.77	0.62	0.54	0.50	0.40	0.35	0.33
10 oz.	Foam	BK7-VFC-90ST*	1.17	0.71	0.55	0.48	0.43	0.34	0.28	0.27
	Paper	BK7-VFC-704	1.23	0.77	0.62	0.54	0.50	0.40	0.35	0.33
12 oz.	Foam	BK7-VFC-92ST	1.17	0.71	0.55	0.48	0.43	0.34	0.28	0.27
	Paper	BK7-VFC-706*	1.25	0.79	0.64	0.56	0.52	0.43	0.37	0.35
16 oz.	Foam	BK7-VFC-96ST*	1.20	0.74	0.59	0.52	0.47	0.38	0.32	0.30
	Paper	BK7-VFC-708	1.32	0.86	0.71	0.63	0.59	0.50	0.44	0.42

(T) Prices Effective April 2007

*Not Shown

Price Per Piece - One Color Imprint

Imprint Area: Small 1½" x 3"; Large 2" x 3½"
 Unless specified, image will be enlarged or reduced proportionately to fit within these areas.

Stock: White styrofoam; hot or cold
 White paper; hot or cold

Ink Colors: Black, White, Yellow, Orange, Warm Red, Red, Rubine Red, Maroon, Pink, Rhodamine Red, Light Blue, Process Blue, Medium Blue, Reflex Blue, Navy Blue, Green, Hunter Green, Purple, Violet, Brown, *Gold or *Silver *Flat Metallic Inks



Production Time: 10 working days



Branding = Name Recognition = Success

Bring your brand to consumers - experience the impact of name recognition on your sales.

Traditional C-Handle Mug

Item Number **Imprint** **48** **72** **144** **288** **576**

BK7-VMG-TRADL 1 Color 6.08 4.23 3.15 2.80 2.65

(T) Prices Effective April 2007

Price Per Mug

Item Dimensions: 3¼" height x 3¼" base x 4½" diameter

Imprint Area: 2¼" x 2½" **Wrap:** 7½" x 2½"

Capacity: 11 oz. ceramic

Mug Color: Almond, Black, Bright Yellow, Burgundy, Cobalt, Forest Green, Green, Light Gray, Ocean Blue, Pink, Plum, Purple, White, Slate, Yellow

Imprint Colors: Black, Blue, Brown, Gold, Green, Light Blue, Maroon, Orange, Pink, Purple, Red, Tan, Teal, White, Yellow

Production Time: 2-3 weeks plus delivery



Mocha Mug

Item Number **Imprint** **48** **72** **144** **288** **576**

BK7-VMG-MOCHA 1 Color 7.28 6.32 4.46 3.93 3.79

(T) Prices Effective April 2007

Price Per Mug

Item Dimensions: 4½" height x 3½" top x 2½" bottom x 5¼" diameter

Imprint Area: 2½" x 1¾" **Wrap:** 9" x 1¾"

Capacity: 16 oz.

Mug Color: Black, Blueberry, Cobalt, Grass Green, Lemon, Red w/ White Interior, White

Imprint Colors: Black, Blue, Brown, Gold, Green, Light Blue, Maroon, Orange, Pink, Purple, Red, Tan, Teal, White, Yellow

Production Time: 2-3 weeks plus delivery



Titan Ceramic Mug

Item Number **Imprint** **48** **72** **144** **288** **576**

BK7-VMG-TITAN 1 Color 6.03 4.74 3.51 3.08 2.87

(T) Prices Effective April 2007

Price Per Mug

Item Dimensions: 3½" height x 3¼" top x 2¼" bottom x 4¾" diameter

Imprint Area: 2½" x 2½" **Wrap:** 9" x 2½"

Capacity: 10 oz. colored Titan style ceramic

Mug Color: Black, Cobalt, White

Imprint Colors: Black, Blue, Brown, Gold, Green, Light Blue, Maroon, Orange, Pink, Purple, Red, Tan, Teal, White, Yellow

Production Time: 2-3 weeks plus delivery



Café Mug

Item Number **Imprint** **48** **72** **144** **288** **576**

BK7-VMG-CAFE 1 Color 7.42 6.44 4.56 4.03 3.77

(T) Prices Effective April 2007

Price Per Mug

Item Dimensions: 6" height x 3½" top x 2½" bottom x 5¼" diameter

Imprint Area: 2¼" x 3" **Wrap:** 7½" x 3"

Capacity: 16 oz.

Mug Color: Black, Burgundy, Cobalt, Red, White

Imprint Colors: Black, Blue, Brown, Gold, Green, Light Blue, Maroon, Orange, Pink, Purple, Red, Tan, Teal, White, Yellow

Production Time: 2-3 weeks plus delivery



Souvenir Cups

Item Number	Imprint	150	250	500	1,000	2,500
BK7-VCU-16	1 Color	1.48	1.23	1.04	0.95	0.90

(T) Prices Effective April 2007 Price Per Cup

Item Dimensions: 4¼" height
Imprint Area: 3¼" x 2" one side **Wrap:** 7½" x 2"
 2½" x 2" two sides

Capacity: 16 oz.
Layout: Ink color must be the same on both sides.
 No type or artwork with fine lines.
Cup Color: Almond, Black, Blue, Granite, Green, Gray, Orange, Red, White, Yellow
Imprint Colors: Black, Blue, Brown, Gold, Green, Light Blue, Maroon, Orange, Pink, Purple, Red, Tan, White, Yellow
Production Time: 24 working days

Voyager Tri-Ring Tumbler

Item Number	Imprint	48	72	144	288	576
BK7-VMG-STR11	1 Color	13.30	11.62	9.89	9.33	8.96

(T) Prices Effective April 2007 Price Per Tumbler

Item Dimensions: 7¼" height x 3" top
 2¾" bottom x 3¾" diameter
Imprint Area: 3" x 3" **Wrap:** 8⅞" x 3"
Capacity: 16 oz. double wall stainless steel construction
 spill-resistant slide closure on lid
Imprint Colors: Black, Blue, Brown, Gold, Green, Light Blue, Maroon, Orange, Pink, Purple, Red, Tan, White, Yellow
Production Time: 2-3 weeks plus delivery



Tapered base to fit in most auto cup holders.



Journey Plastic Insulated Mug

Item Number	Imprint	48	72	144	288	576
BK7-VMG-VJM	1 Color	7.07	5.74	4.49	4.03	3.77

(T) Prices Effective April 2007 Price Per Mug

Item Dimensions: 7" height x 2½" top x 2¼" bottom x 5" diameter
Imprint Area: 2½" x 2"
Capacity: 16 oz.
Mug Color: Black, Blue, Granite, Green, Red, Silver, White
Imprint Colors: Black, Blue, Brown, Gold, Green, Light Blue, Maroon, Orange, Pink, Purple, Red, Tan, White, Yellow
Production Time: 2-3 weeks plus delivery

Top rack dishwasher safe.



Voyager Bubble Bottle

Item Number	Imprint	36	72	150	250	500
BK7-VBB-V18BB	1 Color	7.23	5.16	4.43	4.16	3.96

(T) Prices Effective April 2007 Price Per Bottle

Item Dimensions: 7" height x 2¼" top x 2¼" bottom x 3¼" diameter
Imprint Area: 2¾" x 1"
Capacity: 18 oz. / .5 Liter polycarbonate
Bottle Color: Blue, Clear, Green, Orange, Pink, Purple, Red, Smoke, Yellow
Imprint Colors: Black, Blue, Brown, Gold, Green, Light Blue, Maroon, Orange, Pink, Purple, Red, Tan, White, Yellow
Production Time: 2-3 weeks plus delivery

Plastic Bags

Size	Stock	Item Number	500	1,000	2,500	5,000
Small	White or Clear	BK7-VB-912	0.57	0.30	0.19	0.14
	Color	BK7-VB-912C	0.65	0.33	0.22	0.18
Medium	White or Clear	BK7-VB-1215	0.70	0.38	0.24	0.19
	Color	BK7-VB-1215C	0.77	0.40	0.29	0.23
Large	White or Clear	BK7-VB-1618	0.91	0.48	0.35	0.30
	Color	BK7-VB-1618C	0.95	0.52	0.36	0.30

(T) Prices Effective April 2007

Price Per Bag

Plastic bags are subject to 10% over/under run. We will bill you accordingly.

Item Dimensions: Small 9" x 12"; Medium 12" x 15"; Large 16" x 18"

Imprint Area: Small 7" x 7"; Medium 10" x 10"; Large 14" x 13"

Layout: One side imprint, one color imprint.

Two color available upon request. Call for estimate.

Screens not available.

Bag Colors: White, Clear, Red, Yellow, Blue, Black, Ivory, Orange

Imprint Color: Black, Brown, Burgundy, Green, Red, Teal,

Reflex Blue*, Gray, Process Blue, Metallic Gold,

Metallic Silver, White *not recommended on yellow bag

Production Time: 15 working days



Paper Bags

Size	Stock	Item Number	250	500	1,000	2,000	3,000
Small	Natural	BK7-VPB-N8410	1.65	1.31	1.09	1.01	0.94
	White	BK7-VPB-W8410	1.73	1.39	1.17	1.07	1.02
Medium	Natural	BK7-VPB-N105	1.82	1.41	1.15	1.04	0.96
	White	BK7-VPB-W105	1.86	1.43	1.21	1.08	1.04

(T) Prices Effective April 2007

Price Per Bag

Paper bags are subject to 10% over/under run. We will bill you accordingly.

Item Dimensions: Small 8" x 4½" Gusset x 10½"
Medium 10" x 5" Gusset x 13"

Imprint Area: Small 5" x 4"
Medium 5" x 7"

Stock: Kraft paper with matching twisted paper handles and serrated cut top. Bottom and side gussets.

Layout: One side imprint, one color imprint.

Second side and two color imprint available upon request.

Call for estimate.

Screens not available.

Bag Colors: Brown or white kraft paper.

Imprint Color: Apple Green, Black, Blue Green, Brown, Burgundy, Commodore Blue, Dark Teal, Dark Purple, Forest Green, Gray, Gray Blue, Green, Hunter Green, Kelly Green, Light Blue, Lime Green, Mauve, Medium Blue, Medium Teal, Metallic Gold, Metallic Silver, Navy, Orange, Powder Blue, Process Blue, Purple, Red, Reflex Blue, Rhodamine Red, Royal Blue, Rubine Red, Sky Blue, Teal, Turquoise, Violet, Warm Red, White, Yellow

Production Time: 10 working days



Bumper Stickers

Size	Item Number	125	250	500	1,000
2¾" x 15"	LA7-BSL-1225	1.57	0.87	0.58	0.38
3" x 11½"	LA7-BSL-1226	1.53	0.85	0.53	0.36
3¾" x 7½"	LA7-BSL-1227	1.46	0.81	0.51	0.32
3¾" x 15"	LA7-BSL-1228	1.75	0.97	0.65	0.44
Additional ink add per piece		0.40	0.20	0.10	0.05

(T) Prices Effective April 2007

Price Per Bumper Sticker

Stock: White durable vinyl laminated for added protection
Provided as singles with bend-and-peel end.

Layout: Bleeds available; art must extend ⅛" from all edges of the label

Imprint Color: Black, Brown, Red, Reflex Blue, Green, Light Blue or Burgundy

Full Color Process and liner side printing available, please call for pricing

Production Time: 3 to 5 working days

Print in up to 3 Fade Resistant Inks



Buttons

Size	Item Number	100	250	500	1,000	2,500	5,000	10,000
Small Round	BK7-VBT-134	2.35	1.20	0.78	0.48	0.38	0.31	0.28
Medium Round	BK7-VBT-214	2.41	1.28	0.80	0.51	0.38	0.31	0.30
Large Round	BK7-VBT-312	2.63	1.45	1.00	0.59	0.49	0.42	0.39
Square	BK7-VBT-2x2	2.73	1.32	0.89	0.64	0.47	0.42	0.39
Rectangle	BK7-VBT-2x3	2.78	1.37	0.93	0.66	0.49	0.44	0.41

(T) Prices Effective April 2007

Price Per Button

Item Dimensions: Small Round 1¾"; Medium Round 2¼";
Large Round 3½"; Square 2" x 2"; Rectangle 2" x 3"
Imprint Area: Small Round 1½"; Medium Round 2"; Large Round 3½"
Square 1½" x 1½"; Rectangle 1½" x 2½"

Stock: Standard safety pin attachment

Imprint Color: Full Color Process

Production Time: 10 working days



Ruby Purple Sapphire Black Burgundy



White Yellow Peach Light Blue



Rose Fuschia Blue Green Golden



Ivory Lavender Clear Teal



Orange Pink Red

Latex Balloons

Item Number	50	100	250	500
BK7-VBL-LATEX	3.08	1.65	0.77	0.42

(T) Prices Effective April 2007

Price Per Balloon

Balloons are subject to 10% over/under run. We will bill you accordingly.

Item Dimensions: 12" diameter

Imprint Area: 7¾" diameter

Stock: Latex

Layout: 1 color; 1 side; No screens

Imprint Colors: Black, White, Blue, Red, Green, Yellow,
Orange, Purple, Teal

Production Time: 15 working days

3M Small Quantity Post-it® Notes

Size	Item Number	Color	40	80	100	160	240	320	480
4" x 3"	BK7-IPC-35	1 Color	\$113.60	157.20	162.00	240.40	329.60	396.80	579.20
4" x 3"	BK7-IPC-35T	2 Color	\$164.80	231.60	267.50	327.20	432.80	502.40	693.60
4" x 6"	BK7-IPC-45	1 Color	\$157.60	237.20	272.40	378.40	521.60	656.80	978.00
4" x 6"	BK7-IPC-45T	2 Color	\$220.80	307.60	366.50	467.20	624.80	758.40	1,088.40

(P) Prices Effective April 2007

Price Per Lot - 50 Sheets Per Pad

3M Large Quantity Post-it® Notes

Size	Item Number	Color	500-999	1000-2499	2500-4999	5000-9999
4" x 3"	BK7-V3M-35	1 Color	\$1.22	0.94	0.74	0.65
		2 Color	\$1.68	1.15	0.77	0.67
4" x 6"	BK7-V3M-45	1 Color	\$1.86	1.51	1.32	1.18
		2 Color	\$2.54	1.84	1.34	1.20

(QRRS) Prices Effective April 2007

Price Per Pad - 50 Sheets Per Pad

Stock: Yellow, White, Cream, or Sky Blue

Additional paper color and sizes available.

Please call for quote.

Layout: Adhesive on the 4" side;

Allow 3/16" inside margin; Allow 1/16" between colors.

Bleeds not available.

Close registration is not guaranteed.

Imprint Color: Black, Reflex Blue, Red

PMS inks available. Please call for quote.

Production Time: Small Quantity - 5 working days

Large Quantity - 10 working days



Scratch Pads

Forms

Coupons



Golf Balls

Stock	Item Number	144	288	576	1,200
Titleist DT Solo	BK7-VG-TITLE	4.88	4.26	4.09	3.97
Top Flite XL PWC Distance	BK7-VG-TOPXL	2.93	2.46	2.27	2.17
Add'l Color (Max.4)		0.72	0.38	.024	.015

(T) Prices Effective April 2007

Price Per Ball

Imprint Area: 3/4" diameter or 1/4" x 7/8" one side only

No screens available.

Imprint Color: Black, Process Blue, Reflex Blue, Green, Brown, Burgundy, Yellow, Red

Special Ink: No additional charge

Production Time: 15 working days

Golf Tees

Item Number	1,000	2,500	5,000	10,000
BK7-VTG-T86	0.17	.13	0.11	0.10

(T) Prices Effective April 2007

Price Per Tee

Item Dimensions: 2 1/8"

Imprint Area: 7/8" x 3/8" logos add \$61.22 (T); Allow an additional 5 working days for logos.

Stock: Wooden

Layout: 3 short lines; 20 characters and spaces
One color imprint.

Imprint Color: Black, Dark Blue, Dark Green, Gold, Medium Blue, Medium Green, Red, White

Tee Color: White, Natural, Yellow, Light Blue, Red, Green, Dark Blue, or Assorted

Packaging: Bulk packaged

Production Time: 10 working days



Ordering Information

CAMERA READY ART

Include clean, sharp, flat, black and white art produced on photographic paper without screens or shading. Multi-colored designs must be color separated and include registration marks. Do not send faxed art or photocopies. Laser copies must be a minimum of 600 dpi.

WE ACCEPT FILES CREATED IN THE FOLLOWING APPLICATIONS

Acrobat® PDF (Preferred Method)

Macromedia® Freehand®

Adobe Pagemaker®

QuarkXPress®

Adobe Illustrator®

Adobe Photoshop®

Adobe InDesign®

Corel Draw® - MUST be exported

CREATING YOUR FILES

- Vector art with fonts created to outlines is preferred.
- Create one item sized correctly per document. (Placed graphics and text should be sized at 100%)
- All supporting graphic file(s) used within your layout must be sent along with the layout file, placed at 100%.
- Submit black and white bitmap images at 600 dpi; CMYK and grayscale images at 300 dpi, sized at 100%.
- Anti-aliased bitmap files are not acceptable.
- No lines finer than 1 point.
- Images taken from web sites are not acceptable.
- We support ".sit", ".sea", ".zip" compressed files.

FONTS

Macintosh: At Business Solutions Group™ we output from a Macintosh computer system. Please use Macintosh Adobe Type 1 or Bitstream fonts. Or, using your illustration program, select all text and "convert to curves" or "create outlines" in your files. We cannot accept TrueType fonts. Never use the stylization palette to bold, italicize, add drop shadow or put outline on your fonts. Our imagesetter does not recognize these as valid changes to the fonts; therefore, doing this will delay your order.

IBM Compatible: At Business Solutions Group™ we output from a Macintosh computer system. When Macintosh fonts are substituted for PC fonts, they may differ somewhat. To avoid this variance, we recommend that you use your illustration program and convert all text to "curves" or "create outlines". Also, follow the list below pertaining to font specifications.

- If we are to substitute fonts, select only the fonts listed in our catalog, using the name shown. These are the only fonts we are registered to use and we are unable to make exceptions.
- Never use the stylization palette to bold or italicize your fonts. Our imagesetter does not recognize these as valid changes to the fonts; therefore doing this will delay your order.

COLOR REQUIREMENTS FOR SPOT COLOR PRINTING

- All colors, if not black and white, must be setup in CMYK spot colors or PMS® spot colors.

COLOR REQUIREMENTS FOR FULL COLOR PRINTING

- Every element of the file must be colored with process CMYK colors (no RGB, indexed color, etc.).
- If RGB or other non-CMYK colors are used in your files, the necessary conversion to CMYK will change the appearance of the colors when we print, sometimes dramatically.
- Pantone® colors - If you're using PMS® colors, you are responsible for mixing that color and making it a process color (not spot). While we are often able to closely reproduce a spot PMS® ink using full color process, PMS® spot colors and process colors are produced using different methods. Therefore, colors produced in full color will differ from Pantone® spot colors, sometimes significantly. Please refer to a Solid to Process Color Imaging Guide for color conversions.
- Printing Black vs. Black - To ensure the best possible results for your order it is important to understand when to use printing black (C-80%, M-80%, Y-80%, K-95%). Use printing black instead of black when in registration with other colors, in areas with heavy ink coverage, on all logos, for very fine type or lines (under 0.5 point thickness), and for bold type or lines (2.5 point thicker). Use black in all other instances.

PROOFS

Black and white proofs are available for \$15.00 (R) each. Add 2 days to production time.

SPECIAL SERVICES

If your files require special attention to change or correct, and we are able to make the necessary changes with a quick fix, we will do so for a \$15.00 NET charge. Anything more involved than a quick fix will require additional charges. You will not be contacted unless the charge to fix your file exceeds \$15.00 NET.

SUBMITTING YOUR FILES

- Once your files have been set up according to these guidelines, give them to your dealer to submit to Business Solutions Group™.
- We can accept your files on 3.5" floppy disks, 100 MB Zip disks, CD-Rs or on-line.
- DO NOT send us the only copy of your file. The disk or file could possibly be lost or damaged going through the mail. A copy of the original is preferred.



Business Card

Business Card Magnets

Shape	Size	Item Number	500	1,000	2,500
Business Card	3½ x 2"	BK7-VMA-20	0.34	0.29	0.26

(T) Prices Effective April 2007

Price Per Magnet

Magnet orders are subject to a 10% over/under charge. We will bill you accordingly.

Stock: White with square corners

Magnet Thickness: 20 mil

Imprint Colors: Black, Process Blue, Brown, Green, Reflex Blue, Orange, Purple, Red, Tan, Yellow, Peacock Blue, Teal, Gray, Burgundy, Fuschia or Full Color Process

Production Time: 7 working days



Magnets stay on your customers' refrigerators long after your competitor's business cards have been thrown away.

Traditional Magnets

Shape	Size	Item Number	250	500	1,000	2,500
Oval	2" x 3"	BK7-VM-OVAL	0.79	0.64	0.51	0.46
House	2½" x 2½"	BK7-VM-HOUSE	0.77	0.52	0.41	0.36
Circle	2½" x 2½"	BK7-VM-CIRCL	0.88	0.63	0.53	0.43
Van	1½" x 3½"	BK7-VM-VAN	0.82	0.62	0.51	0.46
Rectangle	2½" x 2¾"	BK7-VM-REC2	0.82	0.63	0.53	0.43
Calendar	3½" x 5"	BK7-VM-CAL	0.94	0.67	0.56	0.51

(T) Prices Effective April 2007

Price Per Magnet

Magnet orders are subject to a 10% over/under charge. We will bill you accordingly.

Magnet Thickness: 30 mil

Imprint Colors: Black, Process Blue, Brown, Green, Reflex Blue, Orange, Purple, Red, Tan, Yellow, Peacock Blue, Teal, Gray, Burgundy, Fuschia or Full Color Process

Production Time: 7 working days



Van



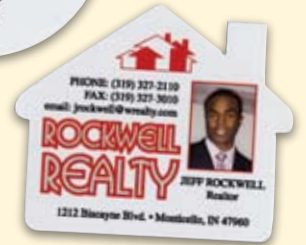
Rectangle



Circle



Oval



House

Calendar



Free calendar template printed in black

Imprint Area: 4.75" x 1" horizontal

3.25" x 2" vertical

Also available in Spanish.

Order your promotional products from...